

FOR IMMEDIATE RELEASE

Mumbai, 30 November 2011

Retailers Association of India to support SITL India 2012

The Retailers Association of India has confirmed their support for SITL India 2011, the global tradeshow and summit for the entire value chain of the transport and logistics Industry that will be held in Mumbai from 23 – 25 February 2012.

Ms. Delphine Lemaire, managing director, Reed Exhibitions India added, “We are delighted to welcome RAI to SITL India as an “Industry Support partner”. RAI is the unified voice of all the retailers across India and their support will greatly enhance our 2012 edition. I think everything is now in place for a brilliant show.”

SITL India will provide a platform for transportation and logistics solutions providers from across the entire chain and help foster dialogue between global players with access to cutting edge technology; know how, processes and systems and Indian companies looking to replicate

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their success. “The accompanying Summit, ‘**Path to profits in Transport and Logistics**’ will facilitate an exchange of ideas and information and networking for professionals across multiple industries.”, Delphine said.

SITL India benefits from the experiences of the 4 global events that form the Reed Transport and Logistics Group, all leaders in the markets they serve. India Inc. will now have access to a local event with a global lineage where they can find not only products and innovative services aimed at supply, distribution and the supply chain of tomorrow, but also opportunities to network with their peers from across industry segments.

The event features 5 sectors of activity covering the complete chain: Transport and logistics services, Logistics infrastructures, Logistics real estate, Transport and logistics information systems and technologies and Materials handling equipment and systems. Through an intensive cross-sector marketing programme, the show will target quality visitors - senior executives from a broad range of industry segments across the country looking for the latest innovations and solutions and with real projects to implement.

For information on SITL India 2012, please visit www.sitl-india.com

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Note to the Editor:**About Retailers Association of India**

Retailers Association of India (RAI) is the unified voice of Indian retailers. RAI works with all the stakeholders for creating the right environment for the growth of the modern retail industry in India. RAI is the body that encourages, develops, facilitates and supports retailers to become modern and adopt best practices that will delight customers. RAI has a three charter aim of Retail Development, Facilitation and Propagation.

Retailers Association of India (RAI) always strives to bring best practices to the retail industry and its stakeholders. RAI's efforts center around advocacy and government representations, bringing best practices to the industry, fostering retail learning and training, creating a reservoir of information through retail research, disseminating communication through magazines, newsletter, website, etc. for the benefit of its members and the industry.

To know more about RAI, please visit <http://www.rai.net.in/>

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About Reed Exhibitions:

Reed Exhibitions is the world's leading events organiser with over 2,500 employees in 34 offices serving 44 industries worldwide. In 2010, Reed Exhibitions organised over 460 events in 36 countries with over 7 million active attendees. Reed Exhibitions is a part of Reed Elsevier Group plc, a FTSE-100 company a publisher and information provider. In 2010, Reed Elsevier made an adjusted profit before taxation of £1,279 million on turnover of £6,055 million.

To know more about Reed Exhibitions India, please visit www.reedexpo.in

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