

**FOR IMMEDIATE RELEASE**

**Mumbai, 3 November 2011**

**The future is here. ALUMINIUM India 2011 - Exhibition and Conference opens next week.**

Over 120 exhibitors from all over the world will be on hand for ALUMINIUM India 2011, Exhibition and Conference, next week at the Bombay Exhibition Centre, Goregaon Mumbai. The show which brings together producers, processors, technology suppliers and consumers along the entire value chain - i.e. from raw materials through to semi-finished and finished products opens on 10 November 2011 and will continue through 12 November 2011.

Indian and global companies who have already confirmed their stands include Aluminium Valley, Associated Industrial Furnaces, Atherm, Castools, Dynamic Concept, ECL, Eural Gnutti SPA, Five Solios, FL Smidth, Granco Clark, Indo Foil, Innovatherm, Jiwanram Sheoduttrai, Manaksia, Mongia Tool Tech, Pyrotek, Rath, Selema, Shanghai Tianzhong Heavy Duty Machinery, Siddharth Industries, SMS Meer, Wagstaff, Wesman, Tomorrow Technology and ZPF Therm.

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The accompanying conference, themed 'Explore New Markets, Develop New Capabilities, Grow your Business', features a three day programme that will bring together leading global experts from industry, commerce and the political and institutional worlds. Mr. B L Bagra, chairman & managing director, National Aluminium Company, and Mr. P. Patnaik, chairman & managing director, Industrial Development Corporation of Orissa, will deliver the special address and the key note address, respectively, during the inaugural session.

Other speakers include Keyur Shah, partner - financial services, KPMG India; Shripad Ranade, principal, Tata Strategic Management; D C Galada, chairman & managing director, Galada Power & Telecommunication; Shanker Gopalakrishnan, president, Madras Consulting Group; Henrik Hammarnas, Sapa Profiles; R Ramaseshan, managing director & CEO, National Commodity Exchange; Chris Emes, managing director, Mechatherm International, UK; Anjani Sinha, managing director & CEO, National Spot Exchange, among other leading domain experts.

Topics will range from a discussion of the Indian economic outlook in the coming years to implementing MIS and project control systems in Greenfield smelters and downstream developments and investment opportunities in the Indian aluminum industry among others of particular relevance to the Indian companies with an interest in the aluminium sector.

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Delphine Lemaire, managing director, Reed Exhibitions India wants to make it ALUMINIUM India's mission to highlight India's critical role in the global aluminium industry, by focusing on emerging opportunities in high growth manufacturing sectors in the South Asian region. "We're very excited by the exhibitor turnout this year. We've grown fifteen percent over last year and believe this is a reflection of aluminium's rightful place in the Indian economy. Aluminium is a metal whose time has come and ALUMINIUM India has found its niche as a trade show and conference that offers the entire value chain an opportunity to congregate, share ideas, discuss innovation and do business under one roof.

ALUMINIUM is all about the future and we've introduced the ALUMINIUM Innovation Awards Showcase to highlight innovations in aluminium taking place all over the world. We hope to bring these awards to India in the future and have local companies participate as well.

This year's edition will also see the broadening of the ALUMINIUM scope with the introduction of 3 new clusters – Magnesium, Copper and Green Processing. The introduction of these clusters will allow for the evolution of ALUMINIUM India into an umbrella that gives exhibitors and visitors access to a broader yet complementary portfolio under a single roof. We've already seen a lot of success with this concept at our shows in China and Germany", she said.

For information on ALUMINIUM India 2011, please visit [www.aluminium-india.com](http://www.aluminium-india.com)

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