

FOR IMMEDIATE RELEASE

Mumbai, 25 February 2011

India's leading B2B trade event for the aluminium eco-system and its application industries is back!

With over 9 months still to go, almost 50 companies have already confirmed or reserved space in the third edition of ALUMINIUM India, scheduled to be held from 10 – 12 November 2011 at the Bombay Exhibition Centre, Mumbai. ALUMINIUM India brings together producers, processors, technology suppliers and consumers along the entire value chain - i.e. from raw materials through to semi-finished and finished products.

108 exhibiting companies from 18 countries and over 2300 qualified trade visitors from 34 countries participated in the 2010 edition of ALUMINIUM India, and the show's success is clearly reflected in the number of exhibitors who have already rebooked for 2011.

Indian and global companies who have already confirmed their stands include Associated Industrial Furnaces, Atherm, Castools, Dynamic Concept, ECL, Eural Gnutti SPA, Five Solios, FL Smidth, Gujarat Foils, Indo Foil, Innovatherm, Jiwanram Sheoduttrai, Manaksia, Mongia Tool

Tech, Pyrotek, Shanghai Tianzhong Heavy Duty Machinery, Siddharth Industries, Wagstaff and ZPF Therm.

Delphine Lemaire, managing director, Reed Exhibitions India wants to make it ALUMINIUM India's mission to highlight India's critical role in the global aluminium industry, by focusing on emerging opportunities in high growth manufacturing sectors in the South Asian region. "It's an established truth that aluminium has a big place in the future of this country. Aluminium application industries - automotive manufacturing, building and construction, packaging, telecommunications, IT and hardware alone are capable of taking the aluminium industry in the Indian subcontinent to never before heights."

"Another important aspect of the 2011 edition is the introduction of 3 new clusters - Magnesium, Copper and Green Processing. The introduction of these clusters will allow for the evolution of ALUMINIUM India into an umbrella that gives exhibitors and visitors access to a broader yet complementary portfolio under a single roof. We've already seen a lot of success with this concept at our shows in China and Germany. A polling of our visitors after the 2010 edition tells us we're definitely on the right track", she said.

For information on ALUMINIUM India 2011, please visit www.aluminium-india.com

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Note to the Editors:**About Reed Exhibitions:**

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